

CITY OF YOUNGSTOWN
MAYOR JAMAE L TITO BROWN



DEPARTMENT OF COMMUNITY PLANNING AND ECONOMIC DEVELOPMENT

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FOR IMMEDIATE RELEASE:

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Monday, February 14, 2022

**City of Youngstown
Minority Business Outreach Initiative Presents
Go To Market Strategy: Growth and Expansion**

On **February 24, 2022 from 6:00 PM -7:00 PM**, the City of Youngstown's Minority Business Outreach Initiative will be presenting their first seminar of 2022 titled, "**Go To Market Strategy: Growth and Expansion.**" This event is powered by Chase Bank.

Speakers for the event will include Carmella M. Williams and TaRee Avery, who are both entrepreneurs with a background in running successful businesses. This seminar/webinar is for businesses that have a consumer packaged goods company or want to grow and expand their wholesale customers. The session will teach how to take products from a local farmer's market all the way to big box retailers.

This is a hybrid event: a limited number of in-person seats will be available at the downtown Chase Bank Branch located at 47 Federal Plaza Central, Youngstown Ohio 44503.

For those attending in person, masks are required during the entire presentation.

Individuals who RSVP for the virtual option must log in at least 5 minutes prior to the start of the event in order to be admitted. Register in advance for this event on EventBrite. See link below.

For Inquiries please call 330 333-0641 or email youngstownmigrant@gmail.com

Registration link: <https://www.eventbrite.com/e/go-to-market-strategy-growth-and-expansion-tickets-262649771537>

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